

# Green is for Everyone

## Ideas for engaging diverse communities in environmental action

### Connect & collaborate with your community by

Learning about the changing demographics of your town or city

Attending events hosted by different cultural groups and inviting them to your events

### Communicate effectively to diverse groups by

Using plain language and avoiding jargon

Making job and volunteer postings more relevant to people with cross-cultural experience

Including ethnic media in your campaigns

### Commit to inclusiveness in your organization by

Incorporating diversity awareness and cross-cultural communication in staff and volunteer training

Including diversity goals in your organizational policy